

# 20 years of SPE

## The Legacy of SPE: Strata® and Strata-X

**Help us celebrate our favorite extraction  
products all year long! Are you ready?**



 **phenomenex**  
...breaking with tradition<sup>SM</sup>



[www.phenomenex.com/HappyStrataX](http://www.phenomenex.com/HappyStrataX)



# 20 YEARS OF...

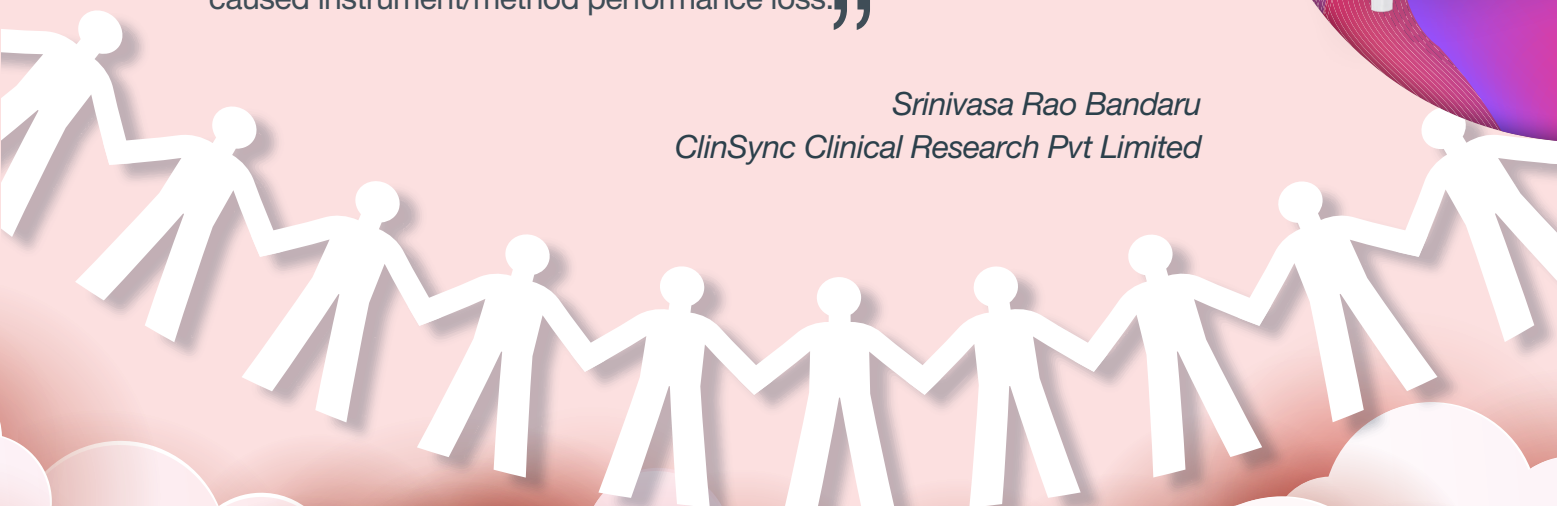
Are you ready to celebrate solid phase extraction for a full year? Get excited to see some familiar Strata and Strata-X brochures (#throwback), relive some of our most exciting giveaways, meet some of our team who launched Strata, learn about some of our biggest milestones, and see a look into where we are going for the next 20 years.

## RELIABILITY

While we have expanded our core products, we continue to offer products that will meet your extraction needs. That is why you can ask customers from the past 20 years and ones from the past 20 days and they both love our SPE!

“...we are very pleased with the performance of these products. Because we perform sample clean-up using these SPE cartridges, we haven't seen any increase in the frequency of LC-MS instrument repair due to excipients in oral fluid collection buffer that could have otherwise caused instrument/method performance loss.”

*Srinivasa Rao Bandaru  
ClinSync Clinical Research Pvt Limited*



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The opinions stated herein are solely those of the speaker and not necessarily those of any company or organization.

# QUALITY

Since the beginning, we have offered our Quality Guaranteed, ensuring that our customers get the best products and will always BE-HAPPY™. It may be why we keep hearing:

“Strata®-X cartridges’ quality is excellent.”

We pride ourselves on our quality SPE products and in order to ensure each batch is carefully crafted, we only select the highest specifications to report on our Certificate of Analysis (CoA).



## TECHNICAL EXPERTISE & CUSTOMER SUCCESS

What really makes our Strata and Strata-X stand apart is the people behind and in front of the scenes! Just as our wickedly smart SPE scientists continue to add innovative phases, particles and products to the Phenomenex portfolio, our technical and marketing teams continue to have fun creating and sharing fun campaigns and useful applications. Most importantly though, we have loyal Strata Phenoms all over the world who use Strata and Strata-X to drive their scientific endeavors! What a combo!

“Customer service is so important and Phenomenex is doing it right.”



# 20 YEARS OF EXTRACTION EXCELLENCE

We've been up to a lot these past few decades! Get excited because we have even more amazing things to come!

## 2000



A **Strata** line is born! Instantly, it became a laboratory favorite and we knew it was just the beginning of our SPE portfolio success.

## 2001



Developing your method just got even easier! Our SPE method development tool was available on a CD for labs looking to develop their clean-up techniques the fast way!

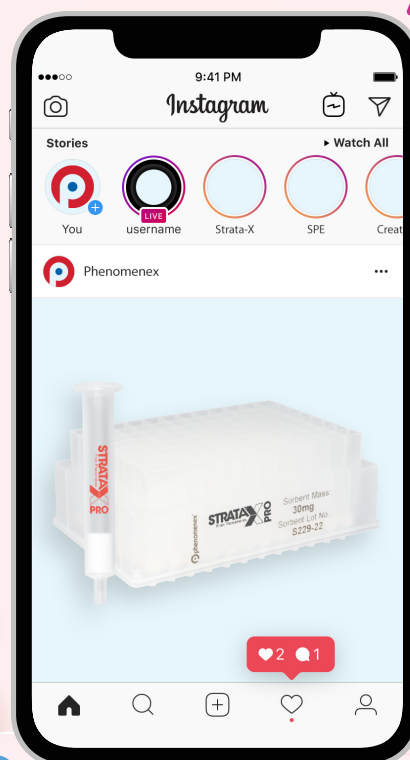


Now, just visit [www.phenomenex.com/mdtool](http://www.phenomenex.com/mdtool) to develop your SPE method in 1 minute.

### Do you still have a CD in your lab?

Send us a picture on a social media platform using the hashtag #HappySPE for a chance to win!

## #HappySPE



Variety of  
Formats:

24 Phases  
and counting!







# 2002

strata<sup>®</sup>**X**  
Polymeric SPE

# 2004

At the start of the new year, **Strata-X** a polymeric SPE product was launched for reversed phase applications, and the labs all around the world toasted to high recoveries, increased sensitivity, and cleaner samples.\* Later that year, **Strata-X-C** joined as an addition to the portfolio for strong cation cation-exchange applications. The jubilee continued!

\*At least we are assuming this was the reason...  
We'll cheers to that!

Two new phases joined the line-up, **Strata-X-CW** (weak cation-exchange) and **Strata-X-AW** (weak anion-exchange) and we gave away some pretty sweet incentives for new orders...Shirts! Scanners! Digital cameras! Oh my!

**Have any Strata or Strata-X swag from back in the day?**

Win even more when you send us a picture on a social media platform of the vintage SPE memorabilia! Just #HappySPE

**#HappySPE**





2007

XL

2011

**Strata-XL** makes its debut as a bigger particle to answer the question: Is bigger always better? If your sample volume is large or extremely viscous then YES!

Introducing **Strata-X-A** which is a strong anion-exchange sorbent ideal for acidic target analytes, making a 100% organic wash more than just a dream.

## PARTY LIKE IT'S 2000! (TOLD YOU WE WERE EXCITED!)

FIND YOUR LATEST OFFERS

[WWW.PHENOMENEX.COM/MYDASHBOARD](http://WWW.PHENOMENEX.COM/MYDASHBOARD)

### Find your SPE

**STRATA<sup>®</sup> X<sup>PRO</sup>**  
A Rapid Solid Phase Extraction Solution

Reversed phase polymer with matrix removal technology offers a faster, cleaner way to perform SPE.



**strata<sup>®</sup> X**  
Polymeric SPE

Polymeric sorbent available in reversed phase and ion-exchange capabilities for a wide range of applications.

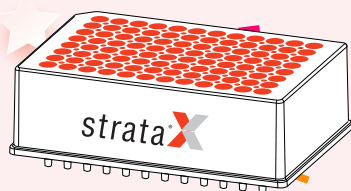


**strata<sup>®</sup>**  
Solid Phase Extraction

Silica based SPE sorbent provides reliable and clean extracts with high recoveries for target analytes across all sample matrices.



# 2015



Honey, I shrunk the SPE! A year when Strata-X proved how small and mighty it could be when all the polymeric phases were introduced into 96-well microelution plates. A win for small volumes, faster methods, and more concentrated samples!

# 2019



A monumental year: **Presston™ 1000 Positive Pressure Manifold** was introduced as the perfect SPE sidekick and **Strata-X PRO** revolutionized SPE as a new polymeric sorbent combined with matrix removal technology to eliminate the condition and equilibration steps to save at least 40% of protocol time!

“Keep up the good work, guys.” Now that’s a resolution we can get behind!

Want to get your own  
**Strata-X PRO** pin?



[www.phenomenex.com/HappyStrataX](http://www.phenomenex.com/HappyStrataX)  
and let us know why you love our SPE!

We cannot wait to show you what we have planned for 2020 and see how we will be celebrating all year long at  
[www.phenomenex.com/HappyStrataX](http://www.phenomenex.com/HappyStrataX)



# 20 years of SPE

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Strata-X is patented by Phenomenex. U.S. Patent No. 7,119,145

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